



# SANDELMAN

Restaurant Market Intelligence

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## Quick Service Restaurant Awards of Excellence

SAN CLEMENTE, CALIF. - Sandelman announces the winners of its 18<sup>th</sup> Annual Quick-Track Awards of Excellence. Georgia-based Chick-fil-A is the 2016 winner for Overall Excellence with 63% of their users rating the chain “Excellent” overall. Rounding out the top 5 are California-based The Habit Burger Grill and In-N-Out Burger; Texas-based Raising Cane’s; and New Mexico-based Dion’s Pizza and Subs.

Quick-Track Awards of Excellence results are based on 64,900 quick service restaurant users and over a million restaurant occasions across 80 major U.S. media markets.

## Top Ten Quick-Service Restaurant Chains

(Ranked by Percent Rating Their Overall Experience “Excellent”)

1	Chick-fil-A	63%
2	The Habit Burger Grill	61%
3	In-N-Out Burger	60%
4	Raising Cane’s	59%
5	Dion’s	59%
6	Café Zupas	58%
7	Five Guys	57%
8	Shakey’s Pizza	56%
9	Jason’s Deli	56%
10	McAlister’s Deli	54%

In addition to the overall rating, Quick-Track rates over 100 quick service restaurant chains on 19 key attributes covering aspects of food, service, value, facilities, and brand appeal. Two new attributes this year include “Food Made Fresh” and “Order Customized at my Direction”. Sandelman will be announcing the top 3 chains for each of the 19 attributes on Twitter. Follow the conversation on Twitter @SandelmanInc #QSRexcellence.

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